



**TRAINERS TRAINING MEETING OF THE E-CONS NETWORK  
Valencia, 26th - 28th March 2009**

Questionnaire to be completed by teachers who would like to present  
**NEW PROJECT PROPOSALS**

Name of the teacher: **Maite Segura Corretgé**

Name of the school: **IES ZIZUR BHI**

Country: **Spain**

Education level:  Infantile Education  Primary Education  Secondary Education  
 Vocational Training  Adult Education  Others

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Please indicate whether you have experience in the following subjects:  
 Energy Saving  Responsible Consumption  Climate Change  Others

Please indicate whether you have experience in organizing and/or participating in projects:  
**I have experience in the Health Education (affective-sexual education, prevention of drug addictions, Network of Health Promotion Schools), co-education, transversality and resolution of conflicts.**

Please indicate your expectations regarding the meeting and the exchange of experiences:  
**To know projects from other schools in order to share support materials, didactic resources and concrete experiences.**  
**“To recharge my batteries” exchanging new ideas, proposals, team reflections, etc. that can appear in the working groups, speeches and exhibitions during the training meeting.**

Title of the **PROJECT**: **“Advertising Workshop”**

Main subject of the project – Please select one of the following subjects:  
 Energy Saving  Responsible Consumption  Climate Change  Others

Summary of the project (maximum 5 lines):  
**This project is based on the critical analysis of the advertising phenomenon in order to educate universal values of peace, solidarity, responsible consumption, co-education, health, human rights, etc. Through the advertising, not only different contents related to consumerism, lifestyles, behaviour guidelines, beauty models, stereotypes and manipulation elements are examined but it is also carried out a work to improve the living together and basic competences for the life.**

Observations/Remarks (maximum 5 lines):  
**The project is basically carried out from the Department of Philosophy with specific groups of curricular diversification of the third and fourth level of Obligatory Secondary Education in the areas of Ethics, Citizenship and Educative Attention, but in collaboration with other subjects.**