

DOSSIER OF SPEAKERS



ENFORMA EC

Encuentro de Formación de Formadores de la Red E-CONS
Trainers Training Meeting of the E-CONS Network

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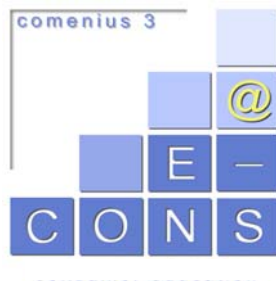


Education and Culture DG
Lifelong Learning Programme



GENERALITAT
VALENCIANA

Thursday
26th March 2009



Keynote Speeches



Mr. Miguel del Reguero Oxinalde

KEYNOTE SPEECH 1: RESPONSIBLE CONSUMPTION AND ENERGY

"The energy in the classroom. Think globally and act locally"

Short curriculum vitae:

- 1977: graduated in Biology at the UOV
- 1985: design of consumer workshops for the National Institute of Consumer Affairs in Juvenalia
- 1990: publication of the book "Ecology and Consumption"
- 2002-2008: conferences of technology and environment in Derio

Short abstract of the speech:

The energy is a basic part of the industrial societies since the century XVIII. Without energy, the cities and their intensive use of transport would not exist. In these cities, we consume objects which are made with energy. 95% of this energy in our society is non-renewable and its consumption provokes serious environmental harms like the greenhouse effect or the acid rain. In the schools, we have to change the energy model towards the sustainability and efficiency.



Mr. Marçal Moliné Golovart

KEYNOTE SPEECH 2: RESPONSIBLE CONSUMPTION AND ADVERTISING
“Advertising creativity, pedagogy and rhetoric”

Short curriculum vitae:

Marçal Moliné Golovart is considered as one of the most relevant advertising executives of the Spanish advertising. As copywriter, strategist, writer, lecturer and teacher.

After the study of drawing and after obtaining the title of Journalist, he started his activity as Copywriter working in agencies of Madrid and Barcelona. In 1971, he founded the agency MMLB with Miguel Montfort, Joaquín Lorente and Eddy Bosten. He was the ideologist of the new creativity conception and of the advertiser service. Afterwards, he was associate and Creative Director of various agencies. He has won numerous Prizes and has been part of the Jury of various Advertising Festivals, one of them, the Festival of Cannes.

Over his long professional career, Marçal Moliné has developed an own investigation line based in the science and experience of pedagogy which has lead to very simple guidelines which serve to proof whether an advertising work has a communicative power and ability to be noticed and remembered by the audience.

He carries out in-company courses for the executives of big advertising companies and for professional associations. In addition, he participates in conferences, courses and congresses.

He is author of popular articles about the professional activity and techniques of Advertising, of small size editions and books; some of them can be seen in internet, for example:

“La fuerza de la publicidad” (The Power of Advertising)

<http://blocmoline.blogspot.com/>

“E-libro práctico del anunciante” (Practical e-book of the advertiser)

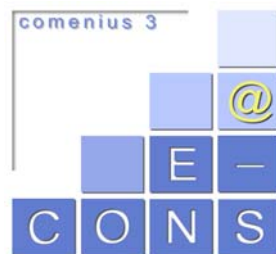
<http://www.moline-consulting.com/>

Short abstract of the speech:

Advertising, obviously, has a raison d'être in promoting the consumption of goods and services. For this purpose, it uses basic methods in order to set up the objectives of an advertising element and, at this point, the so called “advertising creativity” gets involved, whose target is to achieve that the persons, at whom the advertising is aimed, receive the message, interpret it correctly and, which is fundamental, that they remember it.



In order to achieve the memorizing of the message, the advertising creativity is using techniques provided by the pedagogy, as this one pursues the same objectives of attracting the attention, obtaining the understanding and reaching the remembering. The speech makes an historic comparative route between the pedagogy and examples of advertising elements of technical quality and shows how both sciences, in reality, are born with the rhetoric in order to, afterwards, get rich or confirm the principals thanks to the knowledge of the pedagogy and the neurobiology.

Friday
27th March 2009



PRESENTATION OF EXPERIENCES:

EXPERIENCE 1: "Towards a sustainability certificate"

 	<p>Ms. Valérie Carron de la Morinais FRANCE Ms. Caroline Sageot FRANCE</p> <p>(School of Secondary Education Collège Sainte Jeanne Elisabeth)</p>
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Short curriculum vitae of Ms. Valérie Carron de la Morinais:

Professor of Italian for the Italian consulate
 Professor of Italian for the catholic education (teaching)
 Documentalist for the catholic education

Short curriculum vitae of Ms. Caroline Sageot:

1985 – 1988 : systems analyst at Citroën
 1990 – 1994 : creating a limited company of computer-aided production (C.A.P.)
 2000 - today: life science teacher

Short abstract of the experience:

At Sainte Jeanne Elisabeth middle school, we set up a "sustainable development certificate", similar to the Road Safety or First Aid Certificate, which accounts for a different way to think and act, both ecological and supportive in the process.

Our students in Middle School take a course in sustainable development and are asked to be actively involved by leading concrete actions inside the school. They are graded on their knowledge and their being green behaviour at the end of the school year.

We will describe some projects: recycling used batteries and equipping the school with a disposal site for them; an awareness campaign for sparing water; avoiding waste of food at the school dinner-room.

We will also give you some work groups examples such as the solar and efficient home work-shop or the organic work-shop.

Finally we will show you how students are graded and present you the earth-friendly chart that always goes with our students throughout their work.

EXPERIENCE 2: "Experiences in our school"



Mr. Marco Rustioni ITALY

(School of Secondary Education Liceo Statale "A. Volta")

Short curriculum vitae:

PhD in "Vertebrate Palaeontology, 1990-1993. He has been teaching in secondary schools since 1993. He has produced more than 100 publications, including academic papers and articles for the wide public, on topics related to Prehistory, biological evolution of humans, vertebrates and mammals in particular. He has been curator of the Paleontological Museum of Monteverchi, Arezzo, Tuscany, since 2007.

Short abstract of the experience:

Our school has been committed to plan and carry out projects of environmental sustainability in conjunction with the programmes related to Agenda 21 in our territory. We have reached our objectives of introducing a new waste disposal system inside our school, of using recycled paper, and installing photovoltaic cells panels to produce electricity. Our laboratory for ideas and projects has been called "eco-comitato". In it, students, parents, teachers and other members of the school, are playing a very active role. In fact, the most important aim we wanted to achieve was to promote the involvement of all the members of our school and to make ties with external organizations, in order to highlight the central role of education in the development and growing of our community

EXPERIENCE 3 – part 1: “CEIDA as coordinator and motivator of the School Agenda 21 in the Basque Country”

	<p>Mr. Jon Iñaki Palomero Araluce SPAIN</p> <p>(I.E.S. Eskurtze, Basque Country)</p>
<p>Short curriculum vitae:</p> <p>Person in charge of the School Agenda 21.</p>	
<p>Short abstract of the experience:</p> <p>Experiences of the CEIDA as coordinating group of all schools belonging to the Agenda 21 of the Basque Country.</p>	

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EXPERIENCE 3 – part 2: “Share your energy”



Mr. Eduardo Ochoa de Aspuru Gutiérrez SPAIN

(Polytechnic Institute Jesús Obrero, Basque Country)

Short curriculum vitae:

Doctor in Biology Science. Superior Technician in Labour Risk Prevention with the specialities of Safety, psychosocial Ergonomics and Risks and Hygiene.

20 years of teaching experience, basically in higher secondary education and formative cycles of the family chemistry. 10 years of experience in the design, implementation and maintenance of Environmental Management Standards ISO 14001 and EMAS as well as in various European projects (Equal, Erasmus, Leonardo). Participation as speaker or student in more than 70 activities of Continuous Training during the last 20 years. Author of Environmental Didactic Units and various scientific articles published in national and international specialized magazines.

Disciple of Al Gore, has given more than 50 speeches about Climate Change to more than 3000 persons since January 2008. Has obtained Prize Santillana of Educative Innovation in the area of Vocational Training in 2001 and participates in the project Ekospinning which has received the 2nd Prize of Innovation and Environment about Sustainable Mobility in 2006 and 2007 called by the Network of Eco-Schools and the company Toyota.

Short abstract of the experience:

The Polytechnic Institute Jesús Obrero has started the initiative Share your Energy with the objective to raise awareness among the citizenship about the utility and need of using renewable energies and about the increase of the energy efficiency in the daily activities. It is part of the energy projects of last years: “Ekospinning”, “Renewing the energy of Jesús Obrero” and “Jesús Obrero, efficient and renewable”.

Eko-spinning is a technology that generates clean energy promoting the sustainable mobility through physical exercise, relaxation, innovation and creativity. An adapted static bicycle transforms the mechanic energy of the user into storable and/or exportable electric energy. This R&D and Innovation project, designed and carried out by the teaching staff and pupils of the Department of Electricity-Electronics and the Environmental commission of Jesús Obrero has taken one more step combining this technology with the optimize use of LED lights (Light emission diode), that consume 85% less and live 50 times longer, in order to develop a system of clean lighting that promotes the energy efficiency and the renewable energies. On 12th February, Jesús Obrero has lighten with LED lights the front of the town hall of Vitoria based on the pedalling on Eko-Spinnig bicycles, raising awareness and giving ideas for its application in other activities. In fact, Jesús Obrero will install two bicycles permanently in order disseminate this project and to allow the pupils to charge their mobiles or MP3 player just by doing some exercise.

EXPERIENCE 4: "How do I dress today? The clothes and the purchase criteria"



Ms. Maia Querol Palau SPAIN
 Ms. Ruth Gómez Gimeno SPAIN

(School of Consumers of Catalonia)

Short curriculum vitae of Ms. Maia Querol Palau:

- Graduated in Biology Science
- Studying the Interuniversity Doctorate of Environmental Education
- Educator of the School of Consumers of Catalonia, person in charge of the Teaching area.

Short curriculum vitae of Ms. Ruth Gómez Gimeno:

- Superior Technician in Infantile Education
- Graduated in Teacher for Primary Education
- Studying Degree of second cycle in psychopedagogy
- Educator of the School of Consumers of Catalonia, person in charge of the Territorial team of the School.



Short abstract of the experience:

With this speech, we would like to present one of the star workshops which are offered in the School of Consumers of Catalonia. How do I dress today? It is a question which we make every day and which leads us to speak about consumption; water and soap consumption for the shower, clothes, shoes... In this workshop, we identify the factors which influence when it comes to choose all products.

We will track the jeans (starting with the country where the cotton is being cultivated and ending when it arrives to our wardrobe) in order to be able to find out the different criteria that can be taken into consideration in the moment of taking the decision of buying: economic, ecological, legal, health, fashion criteria, etc.... emphasizing in the environmental impact which causes the fact of consuming a product, in this case a jeans, and the consumption of energy which is behind each single consumer good.

In the School of Consumers of Catalonia, we want to tackle the consumption starting with significant phenomenon according to the age of the pupils. In the workshop "How do I dress today?", the consumption of clothes helps us to think, together with the pupils, about different aspects of consumption on local as well as on global level. This way, we create networks of different relations between the different agents involved in the production and commercialization of jeans. The workshop "How do I dress today?" can be a good opportunity to get to know new criteria and exchange points of view contributing that the pupils create their own consumption model.

EXPERIENCE 5: "Get up to date on energy"

 	<p>Ms. Luisa María Girona Latorre SPAIN Mr. Laureano Montesinos Nebot SPAIN</p> <p>(School of Infant and Primary Education Albait of Bolbaite, Comunidad Valenciana)</p>
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Short curriculum vitae of Ms. Luisa María Girona Latorre:

Teacher of Infant and Primary Education.
 Member of the National Committee of Experts in Energy and Education.
 Coordinator of Projects of Quality Management, Consumer Affairs, Environment, Training...
 Prize 2000, 2001 and 2005 Integration of Transversal Subjects in the Curriculum. Department of Education of the Government of Valencia.
 First Prize Directorate-General of Traffic.
 Third National Prize of Educative Innovation. Ministry of Education.
 First Prize Energy and Society. Nuclear Forum.

Short curriculum vitae of Mr. Laureano Montesinos Nebot:

Teacher of Primary Education.
 25 years experience as teacher.
 15 years experience as director.
 Member of the National Committee of Experts in Energy and Education.

Short abstract of the experience:

Educative project aimed at all obligatory education levels, including higher secondary education and the possibility of implementation in vocational training. The intention is to carry out an investigation-action project so that the pupils are the creators of their own learning in order to convert them in significant matters of their own life.


In the stage of Primary Education, after an activity of motivation, each pupil will elaborate its particular and own Energy Book based on the investigation of the reality around them. It is suggested, after the analysis of the school environment and based on the previous knowledge, to carry out a school eco-audit as first step in order to continue carrying out different types of activities related to energy saving and sustainability.

In the superior levels, many resources and documents are provided for the investigation, analysis and fulfilment of different contents to be treated in all that areas of the different educative curricula, elaborating, selecting and analyzing the resources and documents provided as well as those which they will discover.

Trainers Trainina Meetina of the E-CONS Network - Valencia 26th -28th March 2009

PRESENTATION OF PROJECT PROPOSALS:

PROJECT 1: "Energy saving and production of clean energy"

	<p>Mr. Thorsten Schneider GERMANY</p> <p>(School of Vocational Training BBS Betzdorf-Kirchen)</p>
<p>Short curriculum vitae:</p> <p>39 years, married, two children 1987 Exam Mechanics (Constructions Mechanic) 1989 Advanced Technical Certificate 1994 Graduate Engineer Mechanical Engineering University Siegen 1998 2nd State Exam for Teacher Secondary School Level 2 Vocational Schools Since 1998 Teacher at Vocational School Betzdorf-Kirchen in the field of Sanitary, Heating and Air-Conditioning Engineering.</p>	
<p>Short abstract of the project proposal:</p> <p>This project intends to explore the different varieties of energy saving and the use of alternative energies in the participating countries. The partners compare the activities to save energy and how the government promotes renewable energies in the various countries.</p>	

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PROJECT 2: "Alternative energy sources"



Mr. Romain Binck LUXEMBOURG

(School of Secondary Education Lycée technique Josy Barthel Mamer)

Short curriculum vitae:

Graduated in civil engineering, EPF Zurich 1984
 Civil engineering Jauslin & Stebler, Basel – Muttenz 1985 – 1986
 Teaching: Luxembourg / Limpertsberg LTAM 1987 – 2003
 Luxembourg / Mamer LTJBM 2003 - 2009

Short abstract of the project proposal:

The basis of the project is the construction, in some schools of various EU countries, of a photovoltaic system that feeds the public network of electricity and a digital screen that constantly shows the production of energy.

This "materialization" of the project has two prompt objectives:

Advertising for this clean energy, model 1:1, taking awareness, acceptance of solar energy, etc. After this installation, different actions can be possible to be carried out by the young people with respect to the following objectives:

- to learn: What does "energy" means? How is energy produced and with what type of problems? What does W, kW, A, Ah...mean?

- to investigate: To evaluate the production of the solar system installed in the school with an analysis of parameters for example the installed potential / meteorological data (Why not installing a weather station)... To evaluate the diary consumption at home with analysis of parameters. Is it worth to install a photovoltaic system?

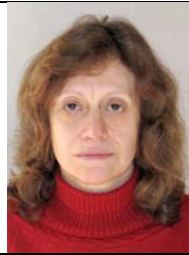
- to communicate: Exchange and interpretation of the results obtained in the participating schools (creation of a website). Possibility to meet people from other EU countries.

- Statistic/Profitability: Evaluation of the system with respect to costs, comparison of the production of the different countries.

- To do one's research: To get information about new technologies that reduce the consumption. How to save energy resources? – Intelligent use of the energy in the periods in which much energy is available or demands – New products that are easily integrated in the architecture.

- To play: With the saving of the not emitted CO₂, we will send a virtual car to travel around the capitals of Europe. We will see the progress, its velocity and a web-party can be organized each time when it arrives to another city. This way, we will get to know the non-visited EU countries.

PROJECT 3: "Introduction of project LOLA in bilingual schools of Bulgaria"



Ms. Emiliya Papazova BULGARIA

(Bilingual School of Secondary Education F. Joliot-Curie)

Short curriculum vitae:

1968-1973 IV Bilingual Institute Fr. Joliot-Curie Varna
 1973-1978 University of Sofia – Spanish Philology
 1979-1984 Writer at Maritime Qualification Centre of Postgraduate - Varna
 Since 1984 teacher of Spanish in IV Bilingual Institute Fr. J.-Curie

Short abstract of the project proposal:

The target group of this project will be the students between 16 and 19 years and the teachers of the bilingual schools. The project should be started in September 2009 for one school year. The objectives are to look for and find out innovative methods of responsible consumption. This subject is very important and falls perfectly into the fight and measures to recuperate and maintain the environmental balance of the Earth which is a company from all of us – citizens, institutions and organizations. During the project, there should be a preliminary stage aimed at the detailed study, preparation and organization of LOLA didactic materials. Then, there should be study activities, seminars, definition of the subjects, and creation of a social network LOLA. The results should be presented openly in a closing conference. Additional activities: it would good to carry out a joint work with schools of Spain and organize in short-term an exchange of students that are working with the LOLA methodology.

PROJECT 4: "Lessons of dietetics in a biological vegetable garden"



Mr. Fernando Portal María SPAIN

(School of Secondary Education and Vocational Training IES Manuel Gutiérrez Aragón)

Short curriculum vitae:

Graduated in Medicine and Surgery by the University of Cantabria. Technical teacher of Vocational Training since 1986 in the family of Health in the following specialities: Clinical Analysis (haematology, biochemistry and microbiology), Auxiliary Nursing Care (Techniques of Odontostomatology and Hospital Hygiene). Basically, I have been teacher of Dietetics since 1990. I have carried out courses of dietetics in the field of: clinical dietetics and nutrition and bromatological analysis of food. University expert in sport training by the University of Leon. I collaborate with a surgery in the dietetic advice of patients with nutritional problems. I have participated in activities about consumer affairs (particularly in the field of nutrition) since 2002 in collaboration with the European School of Consumers. I have participated in the conferences of the E-CONS Network in Cantabria in 2005 and in Sofia (Bulgaria) in 2007.

Short abstract of the project proposal:

With the intention to promote among my students healthy food conducts which are respectful with the environment, we have considered – my students and me – that the creation of a ECOLOGICAL VEGETABLE GARDEN would be great opportunity to get to know better the food, to eat in a more healthy way and think about conducts of sustainable food production. Many of my students live in urban or suburban areas and do not have the basic knowledge regarding the cultivation of food, however, in our region, the cultivation of vegetable gardens has been a very common conduct among the previous generations. We think that recovering these habits is really an example of good ecological practices that are incorporated in the habits of young people that, at the same time, can incorporate the new generations and perpetuate customs that should never get lost. We will benefit from this opportunity in order to inform about the advantages and inconveniences of the ecological cultivation against the intensive cultivation, interviewing corresponding authorities of our region. We want to carry out a photographic and video report that can be used in the LOLA project to be shared with other European young people.

PROJECT 5: "Education for a democratic citizenship – Energy Saving"



Mr. Konstantinos Papadopoulos GREECE

(1st Bureau of Secondary Education of Fthiotida Prefecture)

Short curriculum vitae:

- Hold Bachelor degree on physics.
- Specialized in Environmental Education and responsible for promoting projects in schools
- Certified from the Ministry of Work as adult trainer
- Regional LLP promoter

Short abstract of the project proposal:

I will present the work we did in the frames of Comenius 1.3-School Development Program from 2005 until 2008 with the title: "Encohan" Energy in Consumer's Hands.

I will also present my proposition for a new project in the frames of Comenius Regio Program concerning Energy.

PROJECT 6: "We waste, our children pay"



Ms. Alina Cerasela Peptenatu ROMANIA

(School of Secondary Education
Școala nr. 139 "Mircea Sântimbreanu")

Short curriculum vitae:

Education: University of Bucharest:- Faculty of Geography, specialized in Human Geography (1996-2000) -Master "Modelling the urban and rural systems"(2001) -Candidate for a doctor's degree (2002-2009).

Researches: I took part in research activity from different fields, as member in the team of a research centre from the University of Bucharest. I also wrote a few articles tied to my research's activity, to my doctor's degree, but to my teaching activity too.

Fields of interest: Urban and rural systems, Social and cultural geography, Ecology and environmental education, Ecotourism, Territorial planning

Jobs: Geography teacher (2000-2009)

Languages: French, English

Short abstract of the project proposal:

These days, when most of the people do not save any kind of resources, my project proposal has these main purposes:

1. Building a responsible attitude regarding the waste of energy, water, paper to children and adults;
2. Exchange of experience with teachers (and maybe students) from some other European countries to improve our methods of teaching responsible consumption and to apply them together.

I propose the following activities through I could reach my purposes: mass-media presentations in the school (addressed equally to the children and to the parents), a symposium based on materials presented by students (on responsible consumption and the effects of wasting resources for the future), some practical activities (sorted garbage, plant of trees, cleaning some polluted areas).

Some of these activities will be done with the participation of our European partners.

The estimated time for this project would be 1 or 2 years, starting with October 2009, when a new school year begins. The aimed group is formed by the pupils from the sixth and seventh form and part of their parents. This project could be sustained by our school journal.

PRESENTATION OF EXPERIENCES:

EXPERIENCE 1: "The ecological footprint of a student in our secondary school"



Ms. Marie-Paule Doom BELGIUM

(School of Secondary Education MSGO De Moerbeij)


Short curriculum vitae:

- Born in Ghent in 1960, Belgian nationality.
- Finished my studies in 1980 (teacher in mathematics, chemics en physics for pupils between 12 and 16 years old (secondary school).
- 3 children.
- I teach since 1993 in Middenschool De Moerbeij. I did several projects mostly about physics.
- I am very interested in ecology and sustainable consumption, climate changes, cradle to cradle ...
- This year I am working on a project about the ecological footprint of students.

Short abstract of the experience:

The ecological footprint of a student consists of what is used to make it possible to go to school and to learn. During the project, we learned about the connection between space, energy, transport, nutrition, water consumption, paper and the space we use on earth to produce all these things. Pupils had to read the plans of the school, examine the invoices of energy, making surveys in the school about transport and nutrition of pupils, weight paper of books and courses and so on. It was a very good way to make the pupils aware of the impact of our way of going to school on the environment. It made them think about their way of transport, the way of teaching, ...and they had a lot of ideas to reduce the impact, some more realistic than others ...

EXPERIENCE 2: "Biodiversity-Water saving. Climate change. Renewable energies. "Recycle. Reduce. Reutilize". Playing with waste material"

	<p style="text-align: center;">Ms. Mª Julia Chasco Pérez SPAIN</p> <p style="text-align: center;">(School of Infant and Primary Education C.P. San Babil-Ablitas, Navarra)</p>
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Short curriculum vitae:

She has been teacher of Primary Education for 26 years in the school, 21 of them as director.

Short abstract of the experience:

PRESENTATION OF THE SCHOOL and of the experience in carrying out projects of environment and consumer affairs.

TECHNICAL DESCRIPTION of the General Project of the School (school year 2008-09):

- Objectives which should be obtained
- Situation within the curricular project and the programme: involved areas.
- Subjects, methodology, time schedule.

PRECISION OF THE PROJECT :RECYCLING "Creating our own toys"

- Objectives: - To know the advertising and do not give way to sexist stereotypes. – To create our own toys. – To recover the traditional toys. – To connect game and not discriminated sport. – To learn how to recycle at home and in the school.
- Activities: of observation, expression, experimentation and abstraction.
- Methodology and time schedule.

EXPERIENCE 3: "Actions we have taken..."



Ms. Iveta Kravinska LATVIA

(School of Secondary Education Sloka Secondary School)

Short curriculum vitae:

Teacher of geography and deputy headmaster in Sloka Primary School.
Masters degree in geography.
For six years managing the Eco-school programme in the school.

Short abstract of the experience:

Information about the school as a comprehensive educational environment.
Climate change project in the school within the eco-school programme.
Sustainable development of the project "We and climate change".
Future prospects for developing projects on climate change.

PRESENTATION OF PROJECT PROPOSALS:

PROJECT 1: "Climb up to a better climate"



Ms. Marie-Josée Heymans BELGIUM

(School of Primary Education GBS Voorheide)

Short curriculum vitae:

Working as teacher since 1988.

Responsible for Milieuzorg Op School (Care for the environment at school) since 2000.

Short abstract of the project proposal:

In our school we work since 2000 with MOS (Milieuzorg Op school) Care for the environment. MOS implicate 5 themes: garbage, water, energy, traffic, nature. We've tried to work at these themes every year. In our new theme 'climb up to a better climate' we won't bring all these themes together to one project. We've tried to specify what we will do in infant school and what we will do in primary school. We want to tell the children why it's necessary to save water, energy, nature, leave the car inside and use the bike, separate the garbage.

PROJECT 2: "What? Only water?"



Ms. Patrizia del Lungo ITALY

(School of Secondary Education Liceo Statale "Alessandro Volta")

Short curriculum vitae:

I was born in 1961, in Poggibonsi, Siena. I took a degree in Foreign Languages at the University of Florence in 1988 and became a teacher of English and Spanish in 1989. I have been teaching in secondary schools since then, getting some more qualifications in pedagogy and being involved in many projects. I have worked at my present school for 15 years.

Short abstract of the project proposal:

Our aim is to teach students to put into relationship what they learn on a topic on a general scale to their personal situations and behaviors, for this reason our project is "local". We have planned the following steps to carry it out:

- Give information on water from a scientific and historical point of view
- Produce an analysis of our local situation, studying some landmarks and some products related to water, and find relationships between the general and the particular.
- Cooperate and share information with partner schools in order to find similarities and differences
- Create occasions of debate to stimulate suggestions for improvements
- Promote and monitor actions and good practice
- Asses the results
- Make use of the resources we have saved/spared to help another little/local community.

PROJECT 3: "Wish upon a clean energy school"



Ms. Susana Silva PORTUGAL

(School of Infantile, Primary and Secondary Education "Scola Básica Integrada de Ínsua")

Short curriculum vitae:

Susana Margarida Silva, 43 years old, I graduated in teaching of English and Portuguese in 1989. I have attended a Comenius seminar in Norwich, UK in 2001. In the past few years I have attended seminars in ICT and presently I am taking a Master's Degree in Technologies and Methodologies in E-Learning, in FCUL (Science Department in Lisbon University). I'm also coordinator of a Comenius Project in the school I work at the present moment. It's a Comenius Project, that started in 2007, a Multilateral Partnership where the focus is on language learning, cultural dialogue and linguistic diversity. This project will end in June 2009.

Short abstract of the project proposal:

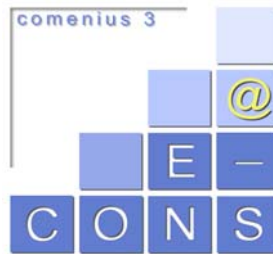
The project we have been working on aims to educate for energy saving, develop environmental responsibility, arouse the importance between recycling and biodiversity conservation. It's addressed to primary pupils aged 7 to 14 years old. It's expected that the partner schools involved in the project will develop, within the Community, responsible behaviour towards environmental issues, integrating different pedagogical and methodological approaches. We wish to raise awareness, on the school Communities, on the fact that their choices today will have an impact on social and natural environment, tomorrow. We wish to implement a virtual Community of Practice using Moodle Platform (or other), which is a vehicle in a technology-mediated togetherness" and so, it allows cooperative learning through the sharing of knowledge. Cooperative learning also allows the acquisition of communication skills (English) and so, intercultural dialogue is established naturally. Partnership goals should: encourage pupils to develop criteria that they can use, to judge their own behaviour towards responsible consumption; raise awareness of the importance for preserving the cultural and environmental heritage; arouse the importance of harmony between humans and ecosystems...

Activities: compiling a list of micro-biological reservations in each country partner; production of documentaries on animals in danger of extinction in each partner country; studying energy resources in Chemistry; recording interviews in the pupils' community and post them on the webpage – comparing consumption habits 50 years ago and nowadays; study visits in renewable energy facility in the vicinity of schools (photovoltaic, wind and hydro energy companies as an example of investment and innovative solutions in a clean environment and respect for Nature).


Final Product: Install a clean energy source in school to get hot water for the gymnasium facilities.


Saturday

28th March 2009



**SPEECH 1:
INFORMATION OF INTEREST FOR THE ELABORATION OF EUROPEAN PROJECTS (1).
"THEMATIC CONTENTS AND METHODOLOGICAL STRATEGIES"**

	<p>Ms. Mª José López Ródenas SPAIN</p> <p>(Head of Training and Education Section, Generalitat Valenciana, in representation of the E-CONS Network)</p>
<p>Short curriculum vitae:</p> <ul style="list-style-type: none"> -Degree in Pedagogy University of Valencia, 1976 -Pedagogical Director and teacher "Escoleta Torrefiel" Infants School 1975/1985 -Teacher at various state schools in the Valencia Community, at infant, primary and secondary levels 1985/1990 -Head of training and education Directorate General in consumer affairs Valencia Autonomous Community 1990/2005. During this period I have belonged to the INC education work group - I have given various conferences and didactic workshops at courses, congresses, seminars, etc related to cross curricular subjects, and specifically in consumer education. 	

	<p>Ms. Nieves Álvarez Martín SPAIN</p> <p>(Director of the European School of Consumers, Government of Cantabria, in representation of the E-CONS Network)</p>
<p>Short curriculum vitae:</p> <ul style="list-style-type: none"> -Director of the European School of Consumers. -Co-ordinator of the Spanish Consumer Education Network. -Co-ordinator of the Southern European Countries Consumer Education Network. -Co-ordinator of the E-CONS Network Comenius 3. -Permanent collaborator of the Consumer Education Network, co-ordinated by the CI-ROLAC for Latin America and the Caribbean. -She has directed radio and TV programmes. -She has been the speaker in lots of conferences, courses, seminars and workshops (focused on Consumer Education) in different countries around the world. -In 2001 she was awarded with the prize TOPACE (Tower Person in Consumer Education), at the University of Berlin, for her uninterrupted work on Consumer Education since 1975. 	

SPEECH 1:

**INFORMATION OF INTEREST FOR THE ELABORATION OF EUROPEAN PROJECTS (1).
"THEMATIC CONTENTS AND METHODOLOGICAL STRATEGIES"**

Short abstract of the speech:

Under the title "contents and methodological strategies", we would like to reflect on the interest, or maybe, on the need of consumer education and the opportunity to be the basis to carry out European projects. All this, thinking about it and raising questions like:

Can we, do we want to, do we know how to, are we allowed to educate the consumer?

In short: Is it possible to educate the consumer? Does the consumer want to be educated? And this education, should it be carried out in the school?

If the consumer education should be present in the school, the crux of the matter is: How, in what way and what is its role?

SPEECH 2:

**INFORMATION OF INTEREST FOR THE ELABORATION OF EUROPEAN PROJECTS (2).
"THE LIFELONG LEARNING"**



Ms. Encarnación Cuenca Carrión SPAIN
(Subdirector General of the Lifelong Learning,
Ministry of Education, Social Policy and Sport)

Short curriculum vitae:

- Graduated in Fine Arts, speciality sculpture, by the Faculty of San Carlos of the Polytechnic University of Valencia.

- Teacher of drawing and Catalan

Has hold positions in the Autonomic as well as in the State Administration in different areas: curricular development, teachers education, elaboration of didactic materials, education programmes, international projects, etc.

It has to be emphasized:

- Coordinator of the educative projects of the Regional Ministry of Culture, Education and Sport.

- Assistant director of the Autonomous Organization of European Educative Programmes (agency that manages the European Lifelong Learning Programme).

CLOSING SPEECH:

“ENVIRONMENTAL IMPACTS OF EUROPEAN CONSUMPTION - RESPONSIBLE CONSUMPTION, ENERGY SAVING AND CLIMATE CHANGE”



Mr. Pawel Kazmierczyk DENMARK

(Project manager, Sustainable Consumption and Production. European Environment Agency)

Short curriculum vitae:

Pawel Kazmierczyk works in the sustainable production and consumption group at the European Environment Agency in Copenhagen. The topics he covers include environmental impacts of European consumption and production patterns, sustainable use and management of natural resources, and decoupling of environmental impacts from economic growth. Prior to joining the EEA seven years ago, Pawel worked for the UN Industrial Development Organization in Central America and for the Regional Environmental Center for CEE in Hungary. Polish by nationality, he holds degrees in environmental engineering and management, and in international relations.

Short abstract of the speech:

The presentation examines patterns of use of energy and natural resources in Europe, progress in improving energy efficiency, and trends in household consumption. It then presents the magnitude of the challenges to meet climate change objectives given the current consumption patterns and explores possible policy responses.