

DRAFT OF THE PROGRAMME
2. EUROPEAN CONFERENCE OF TEACHERS
ABOUT EDUCATION OF THE CONSUMER

Rome, Octobre 2006

Title of the proposed conference: "For an Education of the Consumer at the service of the active European inhabitants"

1. Course (evening before the practical work of the Conference)

Inaugural Communication (that contains the three proposed themes), with one speaker with good reputation. As it is realized in Italy, it has been nominated Ricardo Petrella, professor of the University of Lovaine (Belgium), member of the Lisboa Group, founder of the International Committee for the World Contract of the Water, specialized in present challenges regarding the politics of well-being. This intervention would connect with the values of the social cohesion, the importance of the health and the quality of life and the sustainable development, the three thematic blocks to which the interventions and debates of the Conference would be centralized.

Professor Petrella (or somebody with a similar profile) should provide on beforehand a synopsis of the theme of his intervention, facilitating the animation for the debate.

2. Course (morning of the first day of the Conference):

"For an alimentary system in favour of styles of healthy lives".

Having in mind the platform supported by the DG SANCO, in collaboration with the World Organization of Health, it would be attempted, via a round table composed by three consultants, to provoke a discussion for the following three points:

- Reasons and consequences of the epidemic of corpulence
- Benefits for the capital-health of life styles in which the physical activity should be a phenomenon socially internalized.
- Adoption of the food practises that should respect the principals of the food security in conformity with the cultural examples of the different European regions and that permit nutritional levels of high quality for the health.

This exposition in round table would serve to develop work in workshops with the collection of experiences of the different groups of teachers and schools involved in Comenius. In continuation, a summary would be elaborated to be presented at the end of the Conference, before the reading of the conclusions.

3. Course (in the afternoon of the first day):

"Ethics and responsibility of the consumers in the sustainable development".

A presenter will lead a panel of different agents of the production, distribution and consumption, representatives of the administrations (central, regional and municipal governments), representatives of consumer and environment associations, to auscultate the different interests regarding ways of production and consumption that are already being successful in the implementation (for example the conservation of energy, infrastructures for alternative energies, efficiency in recycling and treating garbage, information for the purchase of products and services less damaging for the environment, responsible consumption, fair business, ...). In the development of this panel, the participants of the Conference will meet in two working groups in order to obtain impressions and to present experiences in the school area. At the same way, a relator will be nominated to present a summary before the end of the Conference.

4. Course (morning of the second day):

“The social cohesion in the worries of the Consumer Education: Challenges for the basic consumptions”.

In the European market of services, the basic consumptions (energy, water, post, health system, education, ...) have to be an universal right. In a round table, associations of the regulation of this services, journalists, economists among others, would discuss the challenges that resist against the guarantee of an effective and universal service of high quality and at a price reachable for all consumers. Similar to previous courses, the participants will afterwards meet in two working groups in order to obtain the register of experiences at a school level and to auscultate the teachers about pedagogical activities that they would like to implement in a local, regional and European context.

5. Course (end of the morning of the second day):

Presentation of summaries, reading of the conclusions, final session.

Practical aspects regarding the organization of the Conference

1. Announcement of the pre-project in English and Spanish. Collection and treatment of the comments at the level of the working group of the Event Organization during the 15 following days. Name proposals for the consultants, members of the panels, relators, readers of the conclusions, collecting proposals of participants coming from a sufficiently representative number of countries of the Red E-CONS.
2. The consolidated pre-project would pass to be discussed at level of the Red E-CONS, also during 15 days. At the second half of the month of January at the latest, the invitations would be formalized in accordance with the standards proposed for the structure of the Conference.

3. As soon as this structure has been defined, the problems in analysis would be object of a wide announcement between all members of the national agencies Sócrates, networks of consumer education, members, national administrations in the education and consumption areas, among others.
4. The working group of Event Organization, identified accordingly, would assume the compromise to assure, in a strict collaboration with Santander, all the formalities regarding contacts, production of materials, announcement of the event, logistics aspects, etc.
5. The same working group would take over the evaluation of the promotional work of the Conference between January and Octubre.

Lisboa, 3/11/05
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(working group of Event Organizaiton)