

4. When will the awards ceremony take place?

- The awards ceremony will take place as a public function on the date and at the place which will be announced to the winners in time.
- The information will be placed on the website of the Representation of the European Commission for Spain.

5. Who will be the Jury?

- The jury will be composed of poets with a well-known career. Their names will be published at the moment of the verdict.
- The verdict of the jury will be final.

6. Approval of the rules

The participation in this competition means the approval of the rules. The incidences that may occur will be solved by the organizing entities.



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**EXPO ZARAGOZA 2008
PAVILION OF THE EUROPEAN UNION (EU)**

**THE TREASURES OF THE WATER
POETRY COMPETITION**



REGULATING RULES

On the occasion of the EXPOZARAGOZA 2008, the European Institutions (the Representation of the European Commission for Spain and the Office of the European Parliament in Spain) organize a poetry competition whose main subject is «THE TREASURES OF THE WATER». The objective is to spread, through the poetry, the main aspects of the Pavilion of the European Union in the EXPO whose contents are gathered in the following 5 sections:

A. THE (HUMAN) NATURE OF THE PROBLEM

The problem of the water arises from the human behaviour and the needs of the society in which we live. The progress is the «origin» of the problem and the «progress» has also to be the solution. **To emphasize** the importance of the reasonable use of water in Europe.

B. OUR EVERYDAY WATER

All of us and each of us have its own small responsibility because «each drop counts». The daily life of the 455 million inhabitants of Europe means an enormous pressure on the water resources. The European politics try to reach the maximum effectiveness in the integral water cycle (capture, transport, use, clean-up). **To emphasize** the importance of the responsible water consumption.

C. THE CHALLENGE OF AGRICULTURE

But the daily use of water is not everything: also the productive use counts, even a lot. The agricultural sector is in an awkward situation. The available water is no longer sufficient and the pollutant methods (fertilizers, pesticides...) are no longer acceptable. What does the EU in order to take the agricultural sector out of this situation? **To emphasize** the importance of reasonable water consumption.

D. THE CHALLENGE OF INDUSTRY

The industry is the other big water consumer/polluter. The EU leads, on a worldwide scale, with its regulations and action plans, the way to sustainability. **To emphasize** the importance of the ethic consumption and the social responsibility of the companies in the consumption of water.

E. WATER FOR EVERYBODY

The EU is leader but it cannot declare itself as satisfied with this because the water problem does not know borders. The real balance will be global or not. Therefore, the EU gives priority to its cooperation programmes with the objective to export models of sustainable management to the developing countries. **To emphasize** the importance of water consumption with solidarity bearing in mind the global consumption of the planet's population.

1. Who can participate?

All persons and poets from all over the world who wish to can participate in the competition «The Treasures of the Water» as long as the competition rules are observed. The poems can be written in one of the following languages: Spanish, English or French. There are two categories according to the age: *Senior* for persons older than 16 years. *Junior* for persons younger than 16 years.

2. How to participate?

Poems are accepted from 14th June to 8th September 2008.

2.1. What type of poetry composition?

- Poetry composition of free choice: free verse, haiku, sonnet, lyre, etc.
- Each poem needs to have at least 3 verses and a maximum of 14.
- Subject: The Treasures of the Water. The water «Our Richness».
- It is compulsory to include two words into the poem: Water and Europe.

2.2. How many poems can be sent?

- Each participant can send a maximum of 5 poems as long as each poem corresponds to one of the 5 sections of the Pavilion of the EU in the EXPO. It is not allowed to send more than one poem per section but it is possible to participate with only one poem inspired by the 5 sections.
- There will not be any correspondence with the participants and the not winning works will be destroyed at the end of the competition.
- During the selection process, the best poems will be placed on the website of the Representation of the European Commission in Spain and the European Parliament.

2.3. What to be sent?

Each participant has to send two documents:

- The first one containing the poem with its title and indicating the participation category (*Senior* or *Junior*) and the section (*A, B, C, D* or *E*).
- The second one containing the personal data: title of the poem, name and surname of the participant, residence, e-mail and contact telephone number.

2.4. Where and how to send the poem?

The participation is possible as follows:

- By e-mail to the following address: lostesorosdelagua@e-cons.net
- By post to the following address:
*Poetry Competition: «The Treasures of the Water»
Escuela Europea de Consumidores
C/ Nicolás Salmerón nº 7
39009 Santander, Cantabria, España.*
- Directly in the Pavilion of the EU in EXPOZARAGOZA 2008.

3. What are the prizes?

There are the following prizes for each category:

One FIRST PRIZE:

- Travel to Brussels accompanied by one person, diploma and publication of the poem in a collective work.

Ten SECOND PRIZES:

- Diploma and publication of the poem in a collective work.